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BEFORE THE BOARD OF MEDICAL EXAMINERS OF THE STATE OF NEVADA

* * * * *

In the Matter of Charges and Complaint

Case No. 22-9968-1

Against: 6

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JULIO LUIS GARCIA, M.D.,

Respondent.

FILED

MAR 3 0 2022

NEVADA STATE BOARD OF MEDICAL EXAMINERS

COMPLAINT

The Investigative Committee¹ (IC) of the Nevada State Board of Medical Examiners (Board), by and through Aaron Bart Fricke, J.D., General Counsel, and attorney for the IC, having a reasonable basis to believe that Julio Luis Garcia, M.D., (Respondent) violated the provisions of Nevada Revised Statutes (NRS) Chapter 630 and Nevada Administrative Code (NAC) Chapter 630 (collectively, the Medical Practice Act), hereby issues its Complaint, stating the IC's charges and allegations as follows:

Respondent was at all times relative to this Complaint a medical doctor holding an 1. active license to practice medicine in the State of Nevada (License No. 5672). Respondent was originally licensed by the Board on July 1, 1988.

I. STATEMENT OF LAW

- 2. NRS 630.305(1)(e) provides that aiding, assisting, employing, or advising, directly or indirectly, any unlicensed person to engage in the practice of medicine, contrary to the provisions of NRS Chapter 630 or the regulations of the Board, is grounds for disciplinary action or denying licensure.
 - 3. Pursuant to NRS 630.020(1)-(4), the "Practice of medicine" means:
 - To diagnose, treat, correct, prevent or prescribe for any human disease, ailment, injury, infirmity, deformity or other condition,

The Investigative Committee of the Nevada State Board of Medical Examiners, at the time this formal Complaint was authorized for filing, was composed of Board members Mr. M. Neil Duxbury, Michael C. Edwards, M.D., and Aury Nagy, M.D.

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physical or mental, by any means or instrumentality, including, but not limited to, the performance of

- To apply principles or techniques of medical science in the diagnosis or the prevention of any such conditions.
- To perform any of the acts described in subsections 1 and 2 by using equipment that transfers information concerning the medical condition of the patient electronically, telephonically or by fiber optics, including, without limitation, through telehealth, from within or outside this State or the United States.
- To offer, undertake, attempt to do or hold oneself out as able to do any of the acts described in subsections 1 and 2.
- 4. Pursuant to NRS 630.400(1)(d), it is unlawful for any person to practice medicine without being licensed by the Board under NRS Chapter 630, or by another medical professional licensing board pursuant to NRS Chapters 631 to 637, inclusive, 639, or 640.
- 5. Pursuant to NRS 630.400(2) and NRS 193.130(c) and (d), the unlicensed practice of medicine is a felony, punishable by imprisonment in the state prison for a minimum term of not less than one (1) year and a maximum term of not more than five (5) years.
- 6. Pursuant to NRS 630.020, the "practice of medicine" means, in relevant part, the diagnosis, treatment, correction, prevention of prescription for any human disease, ailment, injury, infirmity, deformity or other condition, physical or mental, by any means or instrumentality, or offering, undertaking, attempting to do, or holding oneself out as able to do any of these acts. See NRS 630.020(1), (4).
- 7. Pursuant to NRS 630.305(1)(e), a Nevada physician may not aid, assist, employ or advise, directly or indirectly, any unlicensed person to engage in the practice of medicine contrary to the provisions of the Medical Practice Act.
- 8. A physician may delegate specific tasks to an adequately supervised and trained medical assistant pursuant to the provisions of NAC 630.810 or NAC 630.820.
- 9. Pursuant to NRS 630.0129, a "medical assistant" means a person who (a) performs clinical tasks under the supervision of a physician or physician assistant; and (b) does not hold a license, certificate or registration issued by a professional licensing or regulatory board in this State to perform such clinical tasks.²

² A person who performs only administrative, clerical, executive or other nonclinical tasks is not a medical assistant. See NRS 630.0129(2).

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Pursuant to NAC 630.810(1) and (2), a delegating practitioner may not delegate tasks to a medical assistant unless: (a) the delegating practitioner knows that the medical assistant possesses the knowledge, skill and training to perform the task safely and properly; (b) the medical assistant is not required to be certified or licensed to perform that task; (c) the medical assistant is employed by the delegating practitioner or the medical assistant and the delegating practitioner are employed by the same employer; and (d) the employer of the medical assistant has documented om the employment record of the medical assistant that he or she has been appropriately trained and is competent to person any task or procedure assigned to him or her.

- 11. Pursuant to NAC 630.820, a delegating practitioner may not supervise a medical assistant remotely, except in a specific case of emergency in a rural area, which does not include Las Vegas.
- 12. Except in the instances where remote supervision of a medical assistant is allowed. if a medical assistant is delegated a task which involves an "invasive procedure." the delegating practitioner must be immediately available to exercise oversight in person while the medical assistant performs the task. See NAC 630.810.
- 13. Only licensed physicians, physician assistants, dentists who have completed specific training, registered nurses, advanced practice registered nurse, and podiatric physicians who have completed specific training are authorized to inject dermal or soft tissue fillers. See NRS 629.086(1).
- A physician may not delegate injection of dermal or soft tissue fillers to persons 14. not set forth in NRS 629.086(1). Such injection may not be delegated to a medical assistant. See NRS 629.086(2).
- 15. A person who violates any portion of NRS 629.086 is guilty of a misdemeanor. NRS 629.086(3).
- 16. Only licensed physicians, physician assistants, dentists who have completed specific training, registered nurses, advanced practice registered nurse, and podiatric physicians

³ The Medical Practice Act does not define "invasive procedure," however, NAC 449.9733, pertaining to Medical Facilities, defines "invasive procedure" as "a medical procedure involving entry into the human body by puncture or incision or by insertion of an instrument."

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who have completed specific training are authorized to inject a neuromodulator that is derived from Clostridium botulinum or is biosimilar to or the bioequivalent of such a neuromodulator, i.e., Botox. See NRS 454.217(1).

- 17. A physician may not delegate injection of a neuromodulator that is derived from Clostridium botulinum or is biosimilar to or the bioequivalent of such a neuromodulator to a medical assistant. See NRS 454.217(2).
- 18. A person who violates any portion of NRS 454.217 is guilty of a misdemeanor. See NRS 454.356.
- 19. Pursuant to NRS 630.306(1)(u), the failure to comply with the provisions of NRS 454.217 or 629.086 is grounds for initiating disciplinary action against a physician.
- 20. NRS 630.306(1)(b)(3) provides that engaging in conduct that violates a regulation adopted by the Nevada State Board of Pharmacy (Pharmacy Board) is grounds for initiating disciplinary action against a licensee.
- 21. Pursuant to 21 Code of Federal Regulations (CFR) §1306.04(a)-(b) and NRS 453.381, a physician or physician assistant may prescribe or administer controlled substances only for a legitimate medical purpose and in the usual course of his or her professional practice. The responsibility for the proper prescribing and dispensing of controlled substances is upon the prescribing practitioner, and a prescription may not be issued in order for an individual practitioner to obtain controlled substances for supplying the individual practitioner for the purpose of general dispensing to patients. See 21 CFR §1306.04(a)-(b).
- 22. Pursuant to NRS 454.201, a "dangerous drug" is any drug, other than a controlled substance, unsafe for self-medication or unsupervised use, and includes, among other things, (1) any drug which has been approved by the Food and Drug Administration for general distribution and bears the legend: "Caution: Federal law prohibits dispensing without prescription," and (2) any drug which, pursuant to the Board's regulations, may be sold only by prescription because the Board has found those drugs to be dangerous to public health or safety.

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	23.	Pursuant to NRS	454.316 and NRS	454.321, it is	unlawful to possess	, dispense of
furnish	a dang	erous drug except	when furnished to	the person by	a pharmacist pursua	ant to a lega
prescri	ption fr	om a practitioner.				

- 24. NAC 639.742(1) provides that a practitioner who wishes to dispense controlled substances or dangerous drugs must apply to the Pharmacy Board for a certificate of registration to dispense controlled substances or dangerous drugs. A practitioner must submit a separate application for each site of practice, including, without limitation, any remote site or satellite consultation site, from which the practitioner wishes to dispense controlled substances or dangerous drugs.
- 25. NAC 639.742(2) provides that if a facility from which the practitioner intends to dispense dangerous drugs or controlled substances is not wholly owned and operated by the practitioner, the owner or owners of the facility must also submit an application to the Pharmacy Board for a license to do so.
- 26. NAC 639.742(3) provides in pertinent part that a dispensing practitioner and, if applicable, the owner or owners of the facility, shall ensure that:
 - . . . (b) All drugs are received and accounted for by the dispensing practitioner;
 - (c) All drugs are stored in a secure, locked room or cabinet to which the dispensing practitioner has the only key or lock combination;
 - (d) All drugs are dispensed in accordance with NAC 639.745⁴;

²¹ NAC 639.745 Duties of certain practitioners concerning dispensing of controlled substances and dangerous drugs. (NRS 639.070, 639.0727) 22

^{1.} Each practitioner who is registered with the Board to dispense controlled substances and dangerous drugs, including, without limitation, a dispensing practitioner, and who dispenses such products for use by the practitioner's patients outside his or her presence shall:

⁽a) Keep complete, accurate and readily retrievable records of each controlled substance and dangerous drug purchased and dispensed. The record for each such product dispensed to a patient must include:

⁽¹⁾ The name of the patient and, if not readily available from the practitioner's records, the patient's address;

⁽²⁾ The name, strength and quantity of the prescribed controlled substance or dangerous drug;

⁽³⁾ The directions for use:

⁽⁴⁾ The date the prescription was issued; and

⁽⁵⁾ A unique identifying number.

⁽b) Maintain a separate file for the records concerning the purchase of each controlled substance listed in schedule II and a separate file for the records concerning the dispensing of each controlled substance listed in schedule II. Each prescription for a controlled substance or dangerous drug must be maintained in a separate file pursuant to the requirements set forth in NAC 453.480.

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- (e) No prescription is dispensed to a patient unless the dispensing practitioner is on-site at the facility;
- (f) All drugs are dispensed only to the patient personally at the facility;
- . . . (h) All drugs are dispensed only for medically necessary purposes and according to prevailing standards of care for practitioners practicing in the specialty claimed or practiced by the dispensing practitioner; and
- (i) The certificate for each dispensing technician employed at the facility is displayed in the room or cabinet in which drugs are stored.
- 27. NAC 639.742(4)(a)-(b) provide, in-part, with regard to the filling and dispensing of prescriptions at a facility, only the dispensing practitioner or a dispensing technician may enter the locked room or cabinet in which drugs are stored and/or remove drugs from stock.
- 28. NAC 639.945(1) provides in pertinent part that the following acts or practices by a holder of any license, certificate or registration issued by the Pharmacy Board or any employee of any business holding any such license, certificate or registration are declared to be, specifically but not by way of limitation, unprofessional conduct and conduct contrary to the public interest:
 - ... (g) Supplying or diverting drugs, biologicals, medicines, substances or devices which are legally sold in pharmacies or by

⁽c) Keep all controlled substances and dangerous drugs in a locked storage area. Access to the storage area must be restricted to the persons described in NRS 453.375.

⁽d) Ensure that each package or container in which a controlled substance is dispensed, except samples in the manufacturer's packages, is clearly labeled pursuant to the requirements set forth in NRS 639.2801.

⁽e) Ensure that the package or container in which a controlled substance or dangerous drug is dispensed complies with all state and federal packaging requirements.

⁽f) Be deemed to be a pharmacy as that term is used in NAC 639.926 and shall comply with that section.

^{2.} A practitioner may dispense dangerous drugs or controlled substances only after the patient has been informed by the practitioner that the patient may request a written prescription and have it filled at another location of the patient's choosing.

^{3.} A record regarding the dispensing of a controlled substance or dangerous drug made and kept pursuant to this section must be maintained on paper or in a computer. If the record is:

⁽a) Maintained on paper, the record must:

⁽¹⁾ Include all the information required to be on the prescription pursuant to NRS 639.2353 and NAC 453.440;

⁽²⁾ Set forth on the front of the prescription a certification initialed and dated by the patient that the patient has been informed by the practitioner in accordance with subsection 2 and that the patient has agreed to have the practitioner dispense the controlled substance or dangerous drug; and

⁽³⁾ Be serially numbered and kept in numerical order in a single file for all dispensing practitioners, including, without limitation, physician assistants and advanced practice registered nurses, practicing at the same location.

⁽b) Maintained in a computer, the record must:

⁽¹⁾ Include all the information required to be on the prescription pursuant to NRS 639.2353 and NAC 453.440;

⁽²⁾ Contain a certification, either in the computer or a separate paper document, initialed and dated by the patient that the patient has been informed by the practitioner in accordance with subsection 2 and that the patient has agreed to have the practitioner dispense the controlled substance or dangerous drug; and

⁽³⁾ Be searchable for any item required by paragraph (a) of subsection 1 to be included in the record.

wholesalers, so that unqualified persons can circumvent any law pertaining to the legal sale of such articles.

- . . . (i) Performing any of his or her duties as the holder of a license, certificate or registration issued by the Board, or as the owner of a business or an entity licensed by the Board, in an incompetent, unskillful or negligent manner.
- ... (n) Dispensing a drug as a dispensing practitioner to a patient with whom the dispensing practitioner does not have a bona fide therapeutic relationship.
- (o) Prescribing a drug as a prescribing practitioner to a patient with whom the prescribing practitioner does not have a bona fide therapeutic relationship.
- 29. NAC 639.945(3) provides that, for purposes of applying Pharmacy Board regulations:
 - [A] bona fide therapeutic relationship between the patient and practitioner shall be deemed to exist if the patient was examined in person, electronically or telephonically by the practitioner within the 6 months immediately preceding the date the practitioner dispenses or prescribes a drug to the patient and, as a result of the examination, the practitioner diagnosed a condition for which a given drug therapy is prescribed.
- 30. Pursuant to NRS 454.009, a "hypodermic" device is "any syringe, needle, instrument, device or implement intended or capable of being adapted for the purpose of administering drugs by subcutaneous, intramuscular or intravenous injection."
- 31. Pursuant to NRS 454.510, it is unlawful for any person to have in his or her possession or under his or her control any hypodermic device (that is restricted by federal law to sale by or on the order of a physician), unless the person has acquired possession of such device in accordance with the provisions of NRS 454.480 to NRS 454.530, inclusive, that is, by sale from a licensed pharmacist, on the prescription of a physician or other practitioner, which prescription is filled as required by NRS 639.236, and may be refilled as authorized by the prescriber.
- 32. Accordingly, any physician or physician assistant who whether by serving as a so-called "medical director" of, or by furnishing dangerous drugs or hypodermic devices to, or furnishing credentials so that others may obtain dangerous drugs or hypodermic devices for, or by some other relationship or circumstance with any "medical spa" or other business establishment

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wherein dangerous drugs or hypodermic devices are possessed, controlled, accessed, prescribed, administered, and/or dispensed - violates any regulation adopted by the Pharmacy Board, including but not limited to NAC 639.742(1)-(3), (4)(a)-(b), or 639.945(1)-(3), has violated the Nevada Medical Practice Act and is subject to discipline by the Board.

II. STATEMENT OF FACTS

- 33. At all times relevant to this Complaint, Respondent maintained a medical practice located at 5735 S. Fort Apache Road, Suite B, Las Vegas, Nevada 89148.
- 34. Image Medical Spa LLC, an Nevada limited liability company (Image), was established on or about March 13, 2020; the managing members of the company were Skyler Thane Hockett-Pearson, Jeff Wayne Hockett, and Justin Wayne Hockett.
- 35. Image Medical Spa LLC established a business location at 8930 South Sunset Road, Suite 370, Las Vegas, Nevada 89148, and referred to itself as "Image Medical Spa," "Image Medical Spa/Aesthetics," and "Image MedSpa/Aesthetics" (all further references to "Image Medical Spa" are to this business).
- 36. On March 31, 2020, Respondent executed a "Consulting & Medical Director Agreement" (Medical Director Agreement), in which he "agreed to act as a consultant for and as medical director" of Image Medical Spa LLC.
- 37. The Medical Director Agreement states that its operation was to "begin [] May 1st, 2020."
- 38. The Medical Director Agreement was signed on behalf of Image Medical Spa LLC by Skyler Pearson, Jeff Hockett, and Justin Hockett, each of whom was denominated as an "Owner of Image Medical Spa, LLC."
- 39. On or about April 23, 2020, Respondent executed a written "Agreement for Purchase of Compounded Office Use" (Drug Purchase Agreement) with Olympia Compounding Pharmacy/Legere Pharmaceuticals (Olympia Pharmacy), which consisted of a preprinted form with fillable blanks.

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- In the blank for the practitioner's name is Respondent's name; in the blank for Respondent's address is handwritten the address of Image Medical Spa, 8930 West Sunset Road, Suite 370, Las Vegas, Nevada 89148.
- 41. The Drug Purchase Agreement included a blank for "DEA #," which is the unique identifier assigned to practitioners by the federal Drug Enforcement Agency (DEA) to allow the DEA, in part, to track prescriptions of controlled substances.
 - 42. Respondent provided his unique DEA number for the Drug Purchase Agreement.
- 43. The Drug Purchase Agreement includes a "Physician Statement Regarding Office Visit Requirements," which reads, in part that Olympia Pharmacy requires that the prescribing physician agree that prior to sending a prescription to Olympia Pharmacy, the following elements will be satisfied: the "patient has a medical complaint," a "medical history has been taken," and a "physical, in person, examination has been performed by the prescribing physician, and some logical connection exits between the medical complaint, the medical history, the physical examination, and the drug prescribed."
 - 44. Respondent signed the Drug Purchase Agreement.
- 45. In addition to signing the Drug Purchase Agreement, Respondent provided to Olympia Compounding Pharmacy/Legere Pharmaceuticals a copy of his Nevada medical license.
- 46. On or about May 11, 2020, Respondent electronically signed an additional copy of the Drug Purchase Agreement, which had the same information typewritten in the fillable blanks, i.e., this copy also contained the physical address of Image Medical Spa and Respondent's unique DEA number, and also contained the same "Physician, Statement Regarding Office Visit Requirements."
- 47. On or about May 12, 2020, the account Respondent established with Olympia Pharmacy was used to order various injectable solutions, including five vials of injectable B12 methylcobalamin, which is a form that may only be provided to patients with a proper prescription.
- 48. On or about May 14, 2020, the account Respondent established with Olympia Pharmacy was used to order seven (7) vials of injectable B12 methylcobalamin.

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- 49. The managing members of Image Medical Spa LLC, namely, Skyler Pearson, also known as Skyler Hockett-Pearson, also known as Skyler Thane Pearson (hereinafter, "Pearson"), and Justin Hockett, conducted the day-to-day operations of Image Medical Spa, including the treatment of patients.
- 50. Image Medical Spa held itself out to the public as a "medical spa" and listed among the services it provided: liposuction; breast enhancement; vaginal rejuvenation; treatment for erectile dysfunction; laser hair removal; laser skin rejuvenation; laser lipolysis; cryolipolysis; ultrasonic lipolysis; teeth whitening; and injections of Botox, Juvéderm, Restylane, and B12.
- 51. Between May 1, 2020, and August 27, 2020, hundreds of persons received treatments at Image Medical Spa, performed by Pearson and Justin Hockett, including various laser treatments; cryolipolysis; laser lipolysis; and injections of Botox, Juvéderm, Restylane, and B12.
- Laser treatments utilize focused light to remove hair or treat skin by cutting, 52. burning, or destroying hair or tissue.
- Cryolipolysis describes the freezing of fat cells to induce apoptosis (cell death); 53. one brand name reference to cryolipolysis is "CoolScultpting."
 - 54. Laser lipolysis involves using a laser to liquefy fat cells beneath a person's skin.
- 55. Botox is the brand name for a prescription neuromodulator derived from Clostridium botulinum that is injected into facial muscles to reduce the appearance of wrinkles.
- 56. Juvéderm is the brand name of a prescription dermal filler commonly injected into patients' cheeks, chins, lips, or facial tissue to augment or contour parts of the face or to reduce the appearance of wrinkles or facial folds.
- 57. Restylane is the brand name of a prescription dermal filler commonly injected into lips or facial tissue to reduce the appearance of wrinkles or facial folds or augment lips.

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- On July 9, 2020, Pearson sent a text message to Respondent that read, in part: "Hey I have someone that on one side of the CoolScultping they burned like a sunburn and are peeling is there any cream you could call in to help the burn area go back to normal this has never happened to me ever it was the flat handles I put on both sides of her body and only one side burned".
- 59. Another text message from Pearson to Respondent on July 9, 2020, read: "She treated a week ago with me before we left for the 4th of July and also I need to start getting you paid and stared this month or next for our monthly".
- 60. Still another text message from Pearson to Respondent on July 9, 2020, read: "Will the skin go back to normal with just aquaphor I told if it don't I will do a micro needle treatment there" and "... it looks like a sun burn that is pealing".
- 61. On July 9, 2020, Respondent responded to Pearson's text messages with his own text message reading: "Should be OK if it looks like a superficial skin burn, she should avoid exposing the area to the sun".
- 62. On July 13, 2020, Respondent sent a text message to Pearson that read, in part: "How is the CoolSculpt sunburn?"
- 63. On or about July 13, 2020, Aspen Insurance Services issued an invoice to Respondent for "Medical Director Policy - E & O Miscellaneous Medical," as well as an insurance binder "per the quotation dated 13-Jul-2020," with a note that the "Policy Period" was "From: 10-Jul-2020 To: 10-Jul-2021."
 - A. The Inspection of Image Medical Spa on August 27, 2020.
- 64. On August 27, 2020, at approximately 9:30 a.m., investigators from the Board and the Pharmacy Board inspected Image Medical Spa's location at 8930 South Sunset Road, Suite 370, Las Vegas, Nevada 89148.
- 65. Neither Respondent nor Pearson were present when the investigators arrived at Image Medical Spa. No persons present at that time who represented themselves as employees or staff of Image Medical Spa were licensed by the Board or, on information and belief, any other Nevada professional licensing board.

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66. Immediately upon entering the premises that day, Board and Pharmacy Board								
investigators observed at Image Medical Spa: (1) multiple patients in the waiting room; (2) three								
patients in the process of receiving laser treatments; and (3) several laser machines, cryo								
machines, and teeth whitening machines; however, there was no licensed practitioner present.								

- 67. Investigators also found large quantities of Botox, Juvéderm, and other dangerous drugs in an unlocked room and/or unlocked refrigerator, including: (1) approximately 70 100-unit vials of Botox that appeared to be from China in an unlocked refrigerator which also appeared to contain food; (2) one 100-unit vial of Botox with a patient's name and a date on the label, located on the top shelf of the unlocked refrigerator; (3) over 50 boxes of Juvéderm; (4) approximately 20 boxes of Restylane; and (5) multiple vials of expired lidocaine.
- 68. Persons who identified themselves as staff members at Image Medical Spa told investigators on August 27, 2020, that they had "never seen a doctor" at the business location and that Pearson had hired them and trained them to perform the treatments being performed at the location, and that they performed such treatments.
- 69. The staff members further informed investigators that hundreds of patients had been treated at the location daily since approximately May or June 2020.
- 70. Due to immediate safety concerns, at approximately 10:00 a.m. that day, Board investigators contacted the Las Vegas Metropolitan Police Department (LVMPD), and LVMPD representatives arrived at the Image Medical Spa location within a few minutes.
- 71. At approximately 10:30 a.m., a Board investigator called Pearson on his personal cellphone. He arrived at the Image Medical Spa location; Pearson was then arrested by LVMPD officers after throwing his cell phone at them.
- 72. Later, Respondent arrived at Image Medical Spa location after Pearson contacted him to say "the police" were there.
- 73. To the Board and Pharmacy Board investigators and the LVMPD officers, Respondent denied knowing that the business had been operating and that treatments were being performed on patients.

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Respondent's Substandard Medical Directorship of Image Medical Spa. B.

- 74. Pursuant to the Medical Director Agreement, Respondent was medical director of Image Medical Spa from at least May 1, 2020, to August 27, 2020.
- 75. While Respondent was the medical director of Image Medical Spa, Pearson, Justin Hocket and other members, managers, employees and/or independent contractors of Image Medical Spa, practiced medicine in that they performed laser treatments, cryolipolysis, laser lipolysis, and injections of Juvéderm, Restylane, and B12 on numerous human patients.
- 76. Respondent's text messages with Pearson on July 9, 2020, and July 13, 2020, among other facts, demonstrate that Respondent was aware that Pearson was performing cryolipolysis as of at least July 9, 2020.
- 77. Respondent was not an owner, manager, agent, officer, or employee of Image Medical Spa LLC.
- 78. Neither Pearson nor any of the persons performing medical procedures at Image Medical Spa was an employee of Respondent during the time Respondent served as medical director of Image Medical Spa.
- 79. At all times relevant to the facts alleged herein, neither Pearson nor any other member, manager, employee, or independent contractor of Image Medical Spa was licensed by any Nevada professional licensing board pursuant to chapters 630 to 637, inclusive, 639 or 640 of NRS to practice medicine in the State of Nevada.
- 80. At all times relevant to the facts alleged herein, Respondent, in his role as medical director, was the only person in any way affiliated with Image Medical Spa that held a medical license issued by the Board.
- 81. At all times relevant to this Complaint, neither Pearson nor any other member, manager, employee, or independent contractor of Image Medical Spa was a Nevada-licensed cosmetologist or esthetician.5

⁵ Even if they were, NAC 644A.790 prohibits cosmetologists and estheticians from performing "invasive procedures," which is defined as "an act that affects the structure or function of the skin other than the uppermost layers of the skin," and which for the sake of regulating the practice of cosmetologists and estheticians includes, without limitation, (a) the application of electricity for the sole purpose of contracting a muscle, (b) the application of a topical lotion, cream or other substance which affects anything other than the uppermost layers of the skin, (c) the penetration of the skin by needles, and (d) the abrasion of the skin below the uppermost layers of the skin.

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- 82. The only times Respondent was personally present at Image Medical Spa's location during his time as medical director were March 31, 2020, when he physically signed the Medical Director Agreement; and August 27, 2020, when he responded to the location in response to Pearson's call.
- None of the treatments performed at Image Medical Spa between May 1, 2020, and 83. August 27, 2020, were ordered by Respondent.
- 84. Respondent did not supervise or consult any of the persons performing treatments at Image Medical Spa, nor did he contact any of the persons performing treatments other than Pearson, in person or by any other means, during Respondent's service as medical director.
- 85. Respondent did not ensure that Pearson or any owner, member, manager, employee or independent contractor of Image Medical Spa possessed the knowledge, skill, or training to perform laser treatments.
- Respondent did not ensure that Pearson or any owner, member, manager, employee 86. or independent contractor of Image Medical Spa possessed the knowledge, skill, or training to perform cryolipolysis.
- Respondent did not ensure that Pearson or any owner, member, manager, employee 87. or independent contractor of Image Medical Spa possessed the knowledge, skill, or training to perform laser lipolysis.
- Respondent could not have properly delegated the injection of Botox, Juvéderm, or 88. Restylane to any unlicensed individual and did not ensure that Pearson or any owner, member, manager, employee, or independent contractor of Image Medical Spa was appropriately licensed to administer such injections.
- Respondent failed to ensure that he had the required ownership or employment 89. relationship with respect to Image Medical Spa and failed to ensure that he had the legal and practical control of Image Medical Spa's operations, sufficient to effectively control the conduct of its employees and agents in performance of all medical activities, in order to prevent the practice of medicine by unlicensed persons.

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- Pearson and other unlicensed persons at Image Medical Spa dispensed Botox, 90. Juvéderm, and Restylane, all dangerous drugs, which were obtained through Respondent's account(s) with drug wholesalers.
- 91. Respondent actively participated in the establishment of the account(s) with drug wholesalers, by providing copies of his medical license, his DEA number, and his written and virtual signatures, through which Pearson and/or other unlicensed individuals obtained Botox, Juvéderm, and Restylane, which they then unlawfully dispensed at the Image Medical Spa location.
- 92. Respondent did not apply to the Pharmacy Board for a certificate of registration to dispense controlled substances or dangerous drugs at Image Medical Spa's location.
- 93. No member or manager of Image Medical Spa applied to the Pharmacy Board for a certificate of registration to dispense controlled substances or dangerous drugs at Image Medical Spa's location.
- 94. As a result of Respondent executing the Purchase Agreement with a drug wholesaler, Pearson and/or other unlicensed persons at Image Medical Spa procured prescriptionstrength Botox, Juvéderm, and Restylane, as well as injectable B12, which drugs and hypodermic devices are available only by prescription and are dangerous drugs as defined by NRS 454.201.
- 95. As a result of Respondent executing the Purchase Agreement with a drug wholesaler, prescription-strength Botox, Juvéderm, and Restylane were delivered to unlicensed persons at Image Medical Spa and were therefore in their possession, custody, and control and beyond the supervision or restraint of Respondent.
- All of the dangerous drugs listed, while in the custody and control of Image 96. Medical Spa and its employees or agents, were not stored in a secure, locked room or cabinet to which the dispensing practitioner had the only key or lock combination.
- 97. The employees and agents of Image Medical Spa possessed, controlled, stored, prescribed and/or dispensed all the aforementioned dangerous drugs and hypodermic devices without a dispensing license or a controlled substance license as required by the Pharmacy Board.

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- 98. Respondent was not present when Pearson or other employees or agents of Image Medical Spa possessed, controlled, stored, prescribed and/or dispensed the aforementioned dangerous drugs.
- 99. Respondent did not have a bona fide therapeutic relationship with any of the Image Medical Spa patients at issue, nor did he write a prescription for any drugs to any of these patients, nor was he on-site at the facility or otherwise immediately available when they were prescribed or otherwise administered or dispensed.
- Respondent personally dispensed none of the drugs dispensed at Image Medical 100. Spa's facility and did not assure that they were dispensed only for medically necessary purposes and according to prevailing standards of care, nor did he assure that a certificate for each dispensing technician employed at the facility was displayed in the room or cabinet in which drugs were stored.

COUNT I

NRS 630.305(1)(e) – Aiding the Unlicensed Practice of Medicine

- All of the allegations contained in the above paragraphs are hereby incorporated by reference as though fully set forth herein.
- The laser treatments, cryolipolysis, laser lipolysis, and injections of Botox, 102. Juvéderm, Restylane, and B12, as described herein, performed by Pearson and Justin Hocket, among others, all involve the treatment of human conditions or diseases, and involve either the alteration of human tissue and/or invasive procedures requiring the entry into the human body by puncture, incision, or insertion of an instrument. Pearson and Justin Hocket performed such actions and held themselves out as able to perform such actions, which constitutes the practice of medicine pursuant to NRS 630.020.
- Including, but not limited to the conduct set forth herein, Respondent, aided, 103. assisted, and advised, directly and indirectly, unlicensed persons, including, but not limited to Pearson and Justin Hocket, to engage in the practice of medicine on patients at Image Medical Spa, which conduct was contrary to the provisions of NRS Chapter 630 and the regulations of the Board.

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104. By reason of the foregoing, Respondent is subject to discipline by the Board as provided in NRS 630.352.

COUNT II

NRS 630.306(1)(u) – Unlawful Injection of Botox

- 105. All of the allegations contained in the above paragraphs are hereby incorporated by reference as though fully set forth herein.
- As demonstrated by, but not limited to, the above-outlined facts, Respondent, as medical director of Image Medical Spa, delegated the injection of Botox to unlicensed persons not authorized by NRS 454.217(1) to inject Botox, and at a location that is neither a medical facility, as defined in NRS 449.0151, nor at the office of a physician or physician assistant, licensed pursuant to NRS Chapters 630 or 633, dentist, advanced practice registered nurse or podiatric physician.
- By reason of the foregoing, Respondent is subject to discipline by the Board as 107. provided in NRS 630.352.

COUNT III

NRS 630.306(1)(u) – Unlawful Injection of Dermal Fillers

- 108. All of the allegations contained in the above paragraphs are hereby incorporated by reference as though fully set forth herein.
- As demonstrated by, but not limited to, the above-outlined facts, Respondent, as 109. medical director of Image Medical Spa, delegated the injection of dermal or soft tissue to unlicensed persons not authorized by NRS 629.086(1) to inject dermal or soft tissue fillers, and at a location that is neither a medical facility, as defined in NRS 449.0151, nor at the office of a physician or physician assistant, licensed pursuant to NRS Chapters 630 or 633, dentist, advanced practice registered nurse or podiatric physician.
- By reason of the foregoing, Respondent is subject to discipline by the Board as provided in NRS 630.352.

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COUNT IV

NRS 630.306(1)(b)(3) - Engaging in Conduct that Violated Pharmacy Board Regulations

- 111. All of the allegations in the above paragraphs are hereby incorporated as if fully set forth herein
- 112. NRS 630.306(1)(b)(3) provides that engaging in conduct that violates a regulation adopted by the Pharmacy Board is grounds for initiating disciplinary action.
- 113. Including but not limited to the conduct described herein, Respondent engaged in conduct that violates regulations adopted by the Pharmacy Board, specifically including but not limited to NAC 639.742(1)-(3), (4)(a)-(b), 639.945(1)-(3), and NAC 639.742(1).
- By reason of the foregoing, Respondent is subject to discipline by the Nevada State 114. Board of Medical Examiners as provided in NRS 630.352.

COUNT V

NRS 630.306(1)(p) – Unsafe or Unprofessional Conduct

- 115. All of the allegations in the above paragraphs are hereby incorporated as if fully set forth herein.
- Engaging in any act that is unsafe or unprofessional conduct in accordance with 116. regulations adopted by the Board is grounds for disciplinary action against a licensee pursuant to NRS 630.306(1)(p).
- 117. Pursuant to NAC 630.230(1)(g)-(i), it is unprofessional conduct to allow any person to act as a medical assistant in the treatment of a patient of the physician, unless the medical assistant has sufficient training to provide the assistance, to fail to provide adequate supervision of a medical assistant who is supervised by the physician, including, without limitation, supervision provided in the manner described in NAC 630.810 or 630.820, and to fail to provide adequate supervision of a physician assistant.
- 118. As demonstrated by, but not limited to, the above-outlined facts, Respondent violated NAC 630.230(1)(g)-(i) with respect to his supervision of Pearson, Justin Hocket, and others at Image Medical Spa.
 - Respondent's conduct was unsafe and unprofessional. 119.

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120. By reason of the foregoing, Respondent is subject to discipline by the Board as provided in NRS 630.352.

WHEREFORE, the Investigative Committee prays:

- 1. That the Board give Respondent notice of the charges herein against him and give him notice that he may file an answer to the Complaint herein as set forth in NRS 630.339(2) within twenty (20) days of service of the Complaint;
- 2. That the Board set a time and place for a formal hearing after holding an Early Case Conference pursuant to NRS 630.339(3);
- 3. That the Board determine what sanctions to impose if it determines there has been a violation or violations of the Medical Practice Act committed by Respondent;
- 4. That the Board award fees and costs for the investigation and prosecution of this case as outlined in NRS 622.400;
- 5. That the Board make, issue and serve on Respondent its findings of fact, conclusions of law and order, in writing, that includes the sanctions imposed; and
- 6. That the Board take such other and further action as may be just and proper in these premises.

DATED this 28 day of March, 2022.

INVESTIGATIVE COMMITTEE OF THE NEVADA STATE BOARD OF MEDICAL EXAMINERS

By:

AARON BART FRICKE, J.D.

General Counsel 9600 Gateway Drive Reno, NV 89521

Tel: (775) 688-2559

Email: <u>africke@medboard.nv.gov</u>
Attorney for the Investigative Committee

OFFICE OF THE GENERAL COUNSEL Nevada State Board of Medical Examiners 9600 Gateway Drive Reno, Nevada 89521 (775) 688-2559

VERIFICATION

STATE OF NEVADA)
	: SS.
COUNTY OF WASHOE)

Bret W. Frey, M.D., having been duly sworn, hereby deposes and states under penalty of perjury that he is the Chairman of the Investigative Committee of the Nevada State Board of Medical Examiners that authorized the Complaint against the Respondent herein; that he has read the foregoing Complaint; and that based upon information discovered in the course of the investigation into a complaint against Respondent, he believes that the allegations and charges in the foregoing Complaint against Respondent are true, accurate and correct.

DATED this **7**8 day of March, 2022.

INVESTIGATIVE COMMITTEE OF THE NEVADA STATE BOARD OF MEDICAL EXAMINERS

By:

BRET W. FRAY, M.D.
Chairman of the Investigative Committee